










# Sharp Minds in Digital Advisory

## Introduction

Here at Johnston Carmichael, we understand how quickly the world is moving into the digital age. Embracing digital options was often seen as a luxury for businesses, but more and more are recognising it as a priority. With HMRC continuing to roll out Making Tax Digital (MTD) over the coming years, it is now even more important that we support our clients with their digital journey well in advance of the legislative changes, to ensure our clients are familiar with their chosen digital solution. We recognise how daunting moving to digital is, which is why we have several digital services in place to offer our support.

## What we offer

 <b>Digital Health Checks</b>	 <b>System selection and implementation</b>	 <b>Cloud accounting - migration, training and support</b>
 <b>App Advisory</b>	 <b>System and process reviews</b>	 <b>Management reporting set up and training</b>
 <b>MTD system advice - for VAT and Income Tax Self-Assessment (ITSA) systems</b>		

## Why consider Johnston Carmichael?

Businesses of all sizes and stages in their growth come to us for digital advice. Every business has its own reasons but there are several very common reasons that we see. Ask yourself some questions.

Are you...

- Struggling or unsatisfied with your current accounting package?
- Worried about being MTD compliant?
- Finding your legacy systems are becoming too clunky and unreliable?
- Finding your manual systems and processes are causing issues with discrepancies and errors?
- Wasting time working on multiple systems/processes?
- Lacking transparency with your accounts or business finances?

If so, our Digital Advisory team are on hand to help.



The Digital Solutions team at Johnston Carmichael helped our business migrate from QuickBooks to Xero, and it has been brilliant as it is much more efficient and user friendly. Their training and hands on practical advice made the migration completely seamless. I now cannot imagine using any other bookkeeping system.

**Heidi Spalding, Office Manager/Bookkeeper, Fletcherfield Potatoes**

## Our Digital Health Checks

No matter what stage you may be in your digital journey, (you may not have even passed the start line), we have four digital packages available for you. These have received great feedback and helped our clients gain more insight into their business finance functions.

The four digital packages detailed below offer different services depending on the needs of your business. With better systems in place, you can also expect to save time and money in the long term.



Lite

A review of your organisation's digital data input highlighting weaknesses and areas for improvements. The output will be a personalised digital health score report and video with a 30-day follow up consultation to help you get the best out of your online software package.



Plus

Whether you are using an accounting software package or working on a manual system, we offer a review of the key finance functions within your organisation. The output will be a report highlighting weaknesses within your digital or manual setup, along with recommendations on how to improve your current systems to help save time and potentially money.



Premium

A full review of your organisation's digital input and internal processes. This service will provide you with personalised recommendations for improvements and workflows, including system evaluation and selection services, to help your business run more efficiently.



App  
Advisory

There are over 1,000 apps and integrations available on the market, and it's not always easy to know which one(s) would suit you and your business needs. This is a personalised service, targeting one specific area to improve productivity and profitability, save valuable time and help scale up your business.

For more information on the above Digital Health Check packages, or any of our other digital services, please don't hesitate to get in touch with a member of our **Digital Advisory** team by emailing [digitalservices@jcca.co.uk](mailto:digitalservices@jcca.co.uk).



The Digital Advisory team at Johnston Carmichael helped us to gain an objective and thorough view of our business's current finance function, giving clear insights and practical advice to improve financial processes that will help us to grow. The analysis around working capital management was particularly useful, providing valuable advice on how to improve the availability of cash in the business and suggesting appropriate digital tools to improve cashflow forecasting. The analysis and advice given, will save our finance function valuable time in the future to focus on strategic matters and growth, helping our business develop.

**Jim Cran, Business Manager, Conifox Adventure Park**

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